



NATIONAL ASSOCIATION
OF HAITIAN PROFESSIONALS

2015 Conference

Sponsorship Prospectus

4TH ANNUAL NAHP NATIONAL CONFERENCE November 12 - 14, 2015

Elevating Haiti and its Diaspora:
Building Results-Driven Road Maps, Developing Leaders &
Creating Opportunities

Kovens Conference Center
Florida International University, Miami FL

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2015 NAHP Sponsorship Package

Welcome! Thank you for your interest in sponsoring the National Association of Haitian Professionals' (NAHP) 4th Annual Conference, our platform to discuss important issues that impact Haiti and its global diaspora.

NAHP prides itself on creating and maintaining mutually beneficial and relationships for its members and partners. The strength of these partnerships helps NAHP leverage the transformative power of collective action to create solid partnerships that use advocacy, catalytic philanthropy and social entrepreneurship to promote inclusive and lasting socio-economic progress in Haiti.

We consider all who are interested in social and economic progress for Haiti and its global diaspora a major asset to our organization, which is why we greatly appreciate your investment. As a growing organization, NAHP relies on committed members, partners and stakeholders who are able and willing to play an integral role as our organization grows and evolves over time.

Your sponsorship directly contributes to helping NAHP fulfill its mission. This document provides information regarding 2015 NAHP sponsorship opportunities.

We look forward to collaborating with you on this year's conference as well as continued engagement for future NAHP programming, projects and events.

Sincerely Yours,

A handwritten signature in black ink, appearing to read 'Serge Renaud', with a long horizontal line extending from the end of the signature.

Serge Renaud, MBA, MSA
Executive Vice-President



ABOUT US

About Us

Founded in 2011, the National Association of Haitian Professionals (NAHP) is a 501(c)(3) not-for-profit organization established by a diverse group of forward-thinking industry experts, youth leaders, faculty, public and nonprofit sector professionals from Haiti and its global diaspora. The NAHP cultivates and empowers Haitian & Diaspora leaders, professionals and students through professional development, community engagement, and networking.

Our focus is to help our global community of members find synergy between career advancement and collective action with committed stakeholders to rebuild Haiti through advocacy, philanthropy, social entrepreneurship, new business and economic development.

Our Vision

To be the leading networking organization for professionals and students interested in career advancement and leveraging the transformative power of collective action to create solid partnerships that use advocacy, catalytic philanthropy and social entrepreneurship to promote inclusive, effective and lasting socio-economic progress in Haiti.



Our Mission

NAHP seeks to be a reliable central gathering point for networking between students and professionals of Haitian descent who are interested in career advancement strategies and opportunities. NAHP also fosters the diaspora's engagement in advocacy efforts, philanthropic and social entrepreneurship projects directly tied to promoting sustained social and economic success in Haiti.

Our objective is to generate increased access to capital for Haitian businesses, raise the number of low-income students of Haitian descent that graduate from college and expand civic participation and leadership in our communities.



2014 Conference

Harvard University

About the 2015 NAHP Annual Conference

The Conference is NAHP's annual flagship event. This year's conference will be held in Miami, Florida at Florida International University from November 12 – 14, 2015. Haitian professionals, students, government officials and business leaders from diverse industries and functions will gather from across the US, Haiti and beyond to network, learn, and grow professionally. Dominant thinkers on Haiti government development and civil society, high profile leaders, executives and academics will engaged and inform attendees during keynote addresses and workshops to advise on effective collaboration between governments and their diaspora.

PARTNER WITH US

YOUR RETURN ON INVESTMENT

The NAHP is always looking for ways to match partners with top talent from Haiti and its global diaspora community. The value proposition we offer at NAHP includes:

TALENT

- Access to our membership - a pool of top global talent from all major professional fields – for recruitment efforts
- Recruit and attract Haitian professionals and leaders to work for your company
- Achieve your organization's diversity goals
- Brand yourself as an employer-of-choice among Diaspora professionals
- Reinforce your reputation as a corporate diversity leader

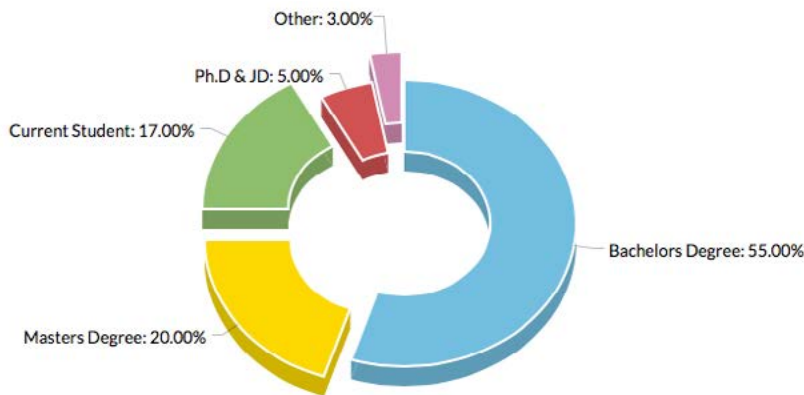
MARKETING

- Marketing visibility through increased brand awareness at NAHP professional programs and events
- Increase brand awareness and engagement among Diaspora professionals
- Introduce your organization's products and services to Diaspora professionals
- Develop and create new business-to-business relationships with Diaspora-owned businesses both in the U.S. and Haiti

Membership Breakdown

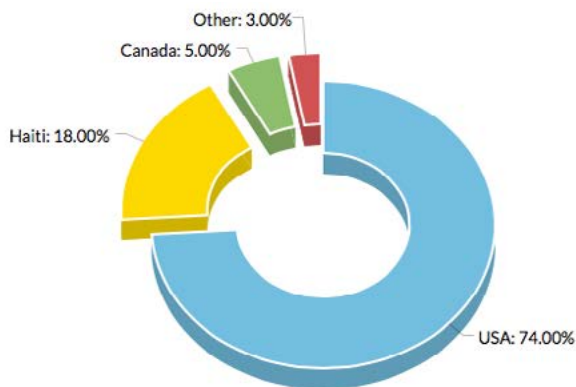
Breakdown of NAHP demographics in the Professional Sphere:

EDUCATION



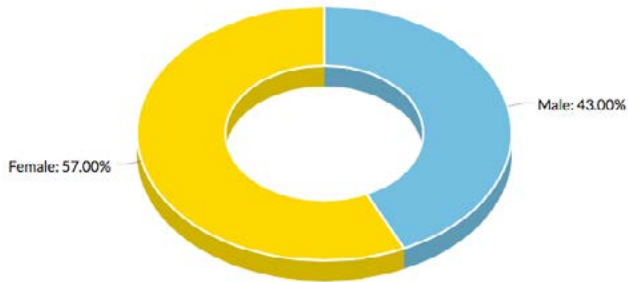
- 55% Bachelors Degree
- 20% Masters Degree
- 17% Current Student
- 5% Ph.D & JD
- 3% Other

LOCATION



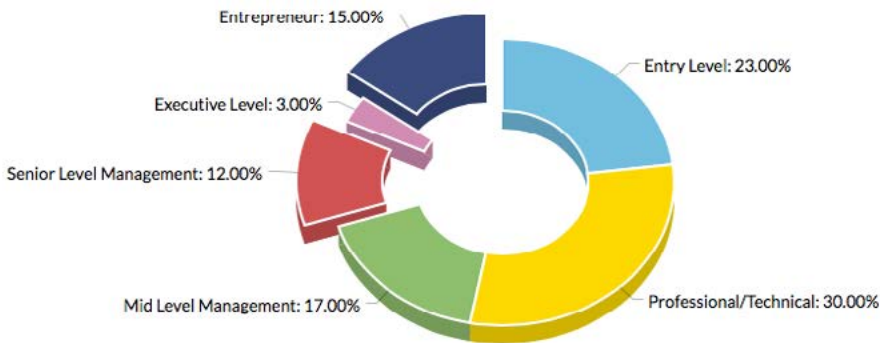
- 74% USA
- 18% Haiti
- 5% Canada
- 3% Other

GENDER



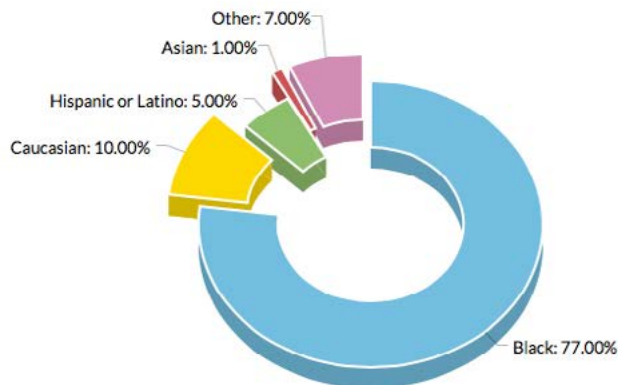
57% Female
43% Male

SENIORITY



23% Entry Level
30% Professional/Technical
17% Mid Level Management
12% Senior Level Management
3% Executive Level
15% Entrepreneur

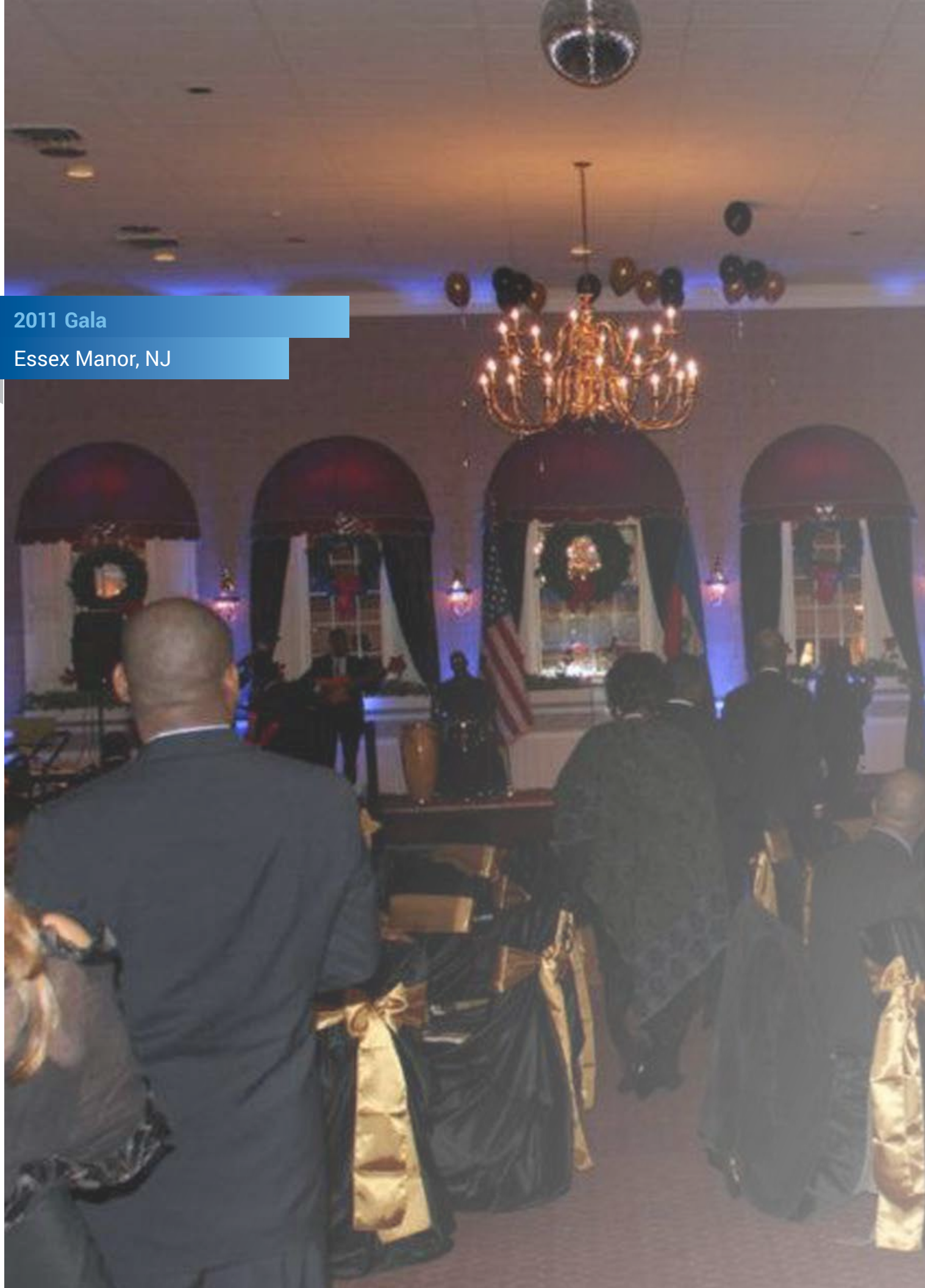
ETHNICITY



77% Black
10% Caucasian
5% Hispanic or Latino
1% Asian
7% Other

2011 Gala

Essex Manor, NJ





About the NAHP Gala Dinner & Key Note Luncheons

The NAHP Gala provides opportunities for sponsors to reach executives, influencers, change-makers, professionals, students and government officials' on a night where influencers and change agents within the Haitian community and Diaspora will be honored and recognized for their work in the community at large.

Our keynote luncheon platforms which high-light high-level government officials, executives and industry insiders to nurture the minds of attendees alike, while igniting ongoing thought leadership provide and opportunity for dynamic engagement and discussion. Past Luncheon Keynote speakers and panelists have included: US Ambassador to South Africa, Patrick Gaspard, Ambassador Bocchit Edmond, Permanent Representative of Haiti to the Organization of American States (OAS) and Minister and Honorable Danielle Saint-Lot – Ambassador at Large of the Republic of Haiti for Women's Empowerment

About the Annual NAHP Conference

The Annual Conference is NAHP's premier event. Since 2012, NAHP has partnered with the Joseph Denis Thomas (JDT) foundation to host the annual conferences that have engaged business, government and academic leaders from the U.S., Haiti, its Diaspora and beyond. Attended by thousands of professionals, over the past three-years, the conference brings professionals from around the world to exchange ideas and discuss issues that face their communities.

NAHP organizes this conference in an effort to keep Haitian communities and friends of Haiti informed and engaged on key topics such as: advocacy, investment, public health, education, agriculture, trade, business, tourism, professional advancement and other areas where Haitian communities are significantly impacted. In doing so, the NAHP acts as a connector, constantly communicating in order to help solidify the Diaspora role in creating a collective positive and sustainable impact in the world.

During the conference, we hold interactive seminars, workshops, panel discussions and debates to increase participation and learning of all those who attend. We invite expert speakers from their respective fields - both in the U.S and Haiti - to impart their knowledge and equip the Haitian Diaspora with the tools needed to tackle the various challenges ahead. The NAHP firmly believes that in strengthening the Diaspora we thereby strengthen Haiti. We dare others to imagine the possibilities that can come from inspiring each other to create positive and sustained impact.



2014



2013



2012

Past Conference Highlights:

2014:

- “Haiti Beyond Haiti - Policies and Pathways to Effective Diaspora Engagement” at Harvard University in partnership with the Harvard Haitian Alliance
- 350+ registered conference attendees
- 30 workshops, panels and keynote addresses and 75 speakers/panelist

2013:

- “Models, Methods, and Mechanisms for Diaspora Engagement in Haiti: Leveraging Knowledge, Skills and Resources for Mutual Economic Development” at Columbia University in partnership with the Center on Globalization and Sustainable Development at the Earth Institute of Columbia University
- 250+ registered attendees
- 15 workshops, panels and keynote addresses, 35 speakers/panelists

2012:

- “Envisioning a New Future: The Advantages, Challenges & Opportunities of Enhancing Education & Investing in Haiti” at the Newark Museum in partnership with the New Jersey Haitian Students Association (NJHSA)
- 125+ registered attendees
- 4 workshops and panel addresses, 6 speakers/panelists



2015 Sponsorship Packages



This year, NAHP is offering multiple ways to become a sponsor. Choose the right options to increase your exposure and meet your business objectives. Choices include one of the sponsor packages below or any of the A-La-Carte sponsorship items, advertising options, Exhibitor spaces or a combination that is right for your organization.

Contact us at sponsorship@nahpusa.org or 305.527.8307 to place a sponsorship or exhibit order today!

Sponsorship Packages

| | Diamond \$30,000 | Platinum \$20,000 | Gold \$10,000 | Silver \$5,000 | Bronze \$3,000 |
|---|--|----------------------|--|-------------------|-------------------|
| Complimentary Conference Badges and Gala Admission | Ten | Seven | Four | Three | Three |
| Booth Space | 10' Space | 10' Space | 10' Space | 6' Space | |
| Promotional Video (developed by Sponsor) or Introductory Speaking Opportunity | In General Session | In General Session | | | |
| Introductory Speaking Opportunity in Breakout Session | One | One | One | | |
| Special Recognition | All Opening Session All Networking Events | One Network Event | Choice of One: Friday Breakfast Friday Lunch Saturday Breakfast Saturday Lunch | | |
| Social Media Messaging <small>*content provided by Sponsor</small> | 10 Posts | 8 Posts | 5 Posts | 3 Posts | |
| Advertising | Full Page | Half Page | Half Page | Quarter Page | |
| Dedicated Email Blast | One | One | | | |
| Recognition on Website | Logo & Hyperlink | Logo & Hyperlink | Logo & Hyperlink | Logo & Hyperlink | Logo & Hyperlink |
| Recognition in Promo emails | ● | ● | ● | ● | ● |
| Recognition in Onsite Printed Materials | ● | ● | ● | ● | ● |
| Recognition in Onsite Slide Loop & Onsite Signage | ● | ● | ● | ● | ● |
| Recognition at Conference Gala | ● | ● | ● | ● | ● |
| Recognition in Conference Program Book | ● | ● | ● | ● | ● |

Exhibitor

& Additional Sponsorship Opportunities

| | |
|--|--------------|
| Exhibitor Space Become an integral part of the Conference with preferred placement for high traffic. | |
| NAHP Member 6' Table and 2 Chairs Includes 2 Complimentary Conference Badges | \$350 |
| NAHP Non-Member 6' Table and 2 Chairs Includes 2 Complimentary Conference Badges | \$600 |
| Not-for-Profit Organization 6' Table and 2 Chairs | \$400 |

A-La-Carte

Sponsorship Items

| | |
|---|---------|
| Promotional Insert | \$1,000 |
| Hotel Room Key | \$1,250 |
| Session Sponsor | \$1,500 |
| General Session Slide (3 available) | \$1,500 |
| Tote Bag | \$5,000 |
| General Session Centerpiece (1 available) | \$2,000 |
| Keynote Speaker Sponsor | \$3,500 |
| Hospitality Break Sponsor | \$1,500 |
| General Session Sponsor | \$5,000 |
| Lanyards | \$3,000 |
| Badges | \$5,000 |
| Photo Booth | \$3,000 |

Item provided by Sponsor

2014 Conference

Harvard University, MA



Advertising Items

Ad provided by Sponsor/Advertiser

| | |
|---|---------|
| Conference Ad (Half Page) | \$1,400 |
| Conference & Partnering Mobile App Software | \$4,000 |

NAHP Membership Pays

NAHP Members receive exclusive benefits and marketing opportunities. At the Conference, members will receive discounted registration, discounted exhibit pricing and preferred location in the exhibit hall.

To explore other benefits of membership and apply, please email membership@nahpusa.org

SPONSORSHIP FAQs

Sponsorship Questions and Answers

What is the Exhibitor reservation deadline?

Exhibit spaces are sold on a first-come, first-served basis and we have a limited number of spots available. Exhibit spaces sold out in the prior 3 years, so reserve your space today.

Is this the final list of all options available?

No. All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the programs further develop.

How do I let NAHP know what items I want?

Fill out the Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions, and send to sponsorship@nahpusa.org or call (305) 527-8307.

How is priority selection and Exhibitor networking space placement determined?

This is determined by a combination of factors including level of Sponsorship support and NAHP membership level.

How many complimentary registrations will I receive? This depends on your package level or the Exhibitor space you have selected.

How will I register my complimentary and discounted attendees for the Conference? Once your application is in and your payment is confirmed, you will be contacted by a NAHP team member to complete your registration.

When will we know our Exhibitor Space assignments?

Final assignments will be determined prior to the Conference. As soon as spaces are confirmed, you will receive your number and space.

How do I pay for my sponsorship?

Checks made payable to NAHP or via ACH transfer.



SPONSORSHIP CHECKLIST

Sponsorship Packages

Diamond \$30,000

Platinum \$20,000

Gold \$10,000

Choice of One:

1. Thursday Speaker Brunch & Hospitality Break
2. Friday Keynote Luncheon
3. Saturday Keynote Luncheon

Silver \$5,000

1. Friday Breakfast
2. Saturday Breakfast

Bronze \$3,000

1. Thursday Hospitality Break
2. Friday Hospitality Break
3. Saturday Hospitality Break

Event Sponsorship

Closing Night Gala \$25,000

1. Title Sponsor

Exhibit Space

| | |
|----------------|-------|
| Member | \$350 |
| Non-Member | \$600 |
| Not-for-profit | \$400 |

Advertising Items

| | |
|----------------------------|--------|
| Conference Ad-Quarter Page | \$700 |
| Conference Ad-Half Page | \$1400 |
| Conference Ad-Full Page | \$2600 |

Advertising Items

| | |
|-------------------------------------|---------|
| Promotional Insert | \$2,000 |
| Hotel Room Key | \$2,500 |
| Session Sponsor | \$3,000 |
| General Session Slide (3 available) | \$3,250 |
| Tote Bag | \$6,000 |
| General Session Centerpiece | \$3,000 |
| Keynote Speaker Sponsor | \$4,250 |
| Hospitality Break | \$2,000 |
| General Session Sponsor | \$5,500 |
| Lanyards | \$3,500 |
| Badges | \$5,500 |
| Photo Booth | \$3,500 |

* The items listed above are offered at this price when a Sponsorship Package is not selected.





Pictures from the 3rd Annual NAHP National Conference at Harvard University

TERMS & CONDITIONS

_____ Please initial here to indicate that you have read and agree with the terms and conditions listed below. These terms and conditions constitute an agreement between the Sponsor/ Exhibitor and the Host Organization, National Association of Haitian Professionals (NAHP).

All sponsors and Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations that may be established by NAHP.

Distribution of Materials

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibiting company in the exhibit hall.

Food and Beverage

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates or mints from booths. The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths by exhibiting companies is not permitted at any time.

Competing Events

No competing events including social events, hospitality suites, inducements, demonstrations or displays away from the exhibit area during Conference hours is prohibited.

Exhibit Space

NAHP reserves the right to refuse sponsor applications not meeting standards required or expected of the Conference. Conference staff reserves the right to rearrange the floor plan and/or relocate assigned spaces at any time.

Installation/Dismantling

Installation and dismantling can only occur during the published dates/times. Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required.

Exhibit Activities

Over-the-counter sales of goods for onsite delivery are expressly prohibited. **EXHIBITOR'S ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE RENTED SPACE AND MUST NOT IMPEDE TRAFFIC OR INTERFERE WITH THE ACTIVITY OF OTHER EXHIBITORS.**

Subletting of Space

No Exhibitor may assign, sublet, share, apportion or exchange all or any parts of its exhibit space with or to another organization or business.

Staffing

Exhibitors must open their exhibits on time and staff their booths

at all times during Conference exhibit hours.

Entertainment

The use of costumed characters, live animals, balloons, dancers or other like entertainment is prohibited. Live performance of music is prohibited, as is the use of celebrities or celebrity look-alikes.

Contest and Lotteries

Games, contests, lotteries, raffles, drawings or other games of chance are not permitted. Signage in booths that refers to post-meeting drawings or raffles is prohibited.

Photography and Videotaping

Recording video and taking photographs is prohibited.

Smoking

The Exhibitor shall comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Safety Regulations

The Exhibitor must comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Liability

Each Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility, and shall indemnify and hold harmless NAHP, the facility and any authorized agent, representatives or employees of the foregoing for any and all losses, damages and claims for any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or its employees and representatives. If an Exhibitor's materials fail to arrive, the Exhibitor is nevertheless responsible for all amounts due hereunder. In holding the Conference, NAHP does not act as the agent of the Exhibitor or the facility. Claims against any party shall be submitted directly to the party involved.

Insurance

Exhibitors must make provision for safeguarding their materials, equipment and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

Termination of Right to Exhibit

NAHP reserves the right to terminate an Exhibitor's right to exhibit if an Exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of NAHP engage in unethical or unprofessional conduct. Such Exhibitors will be dismissed without refund.

Sponsor Now & Save 10% (Book before August 2015. Payment due at the end of July 31, 2015).

This agreement is for all 2015 NAHP Conference sponsors and outlines basic terms and understandings between NAHP and Sponsor. Sponsorship is not final until payment is received. Please complete all fields to ensure proper listing.

Submit completed Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions pages to sponsorship@nahpusa.org or mail to NAHP, PO Box 5096 Hillside, NJ 07205

Company General Information

Company Name: Phone:

Mailing Address:

City:..... State: Zip Code:

Contact Name:

Contact Phone: Contact email:

On-Site Contact: Alternate Phone:

NAHP Member? Yes No

Sponsorship Contact Information

*This person will receive all sponsorship communication.

Additional sponsor and exhibit details will follow and will be available on the Conference website www.nahpconference.org

Sponsorship Authorization

By signing below you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to the NAHP Sponsorship Agreement form and all the terms and conditions.

Payment Method and Schedule of Payments

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full. Upon receipt of your signed agreement, NAHP will send you a confirmation and invoice via email to the contact provided above. Payments are accepted via company check, money order or ACH transfer. All commitments made prior to January 30, 2015 will require payment due in full by March 31, 2015. All commitments made after February 2, 2015 and prior to August 15, 2015 are due within 30 days. Commitments made after August 15, 2015 are due in full at the time the commitment form is submitted.

Authorized Signature: _____ Date: _____

Printed Name: _____

Payment Method: Check ACH Transfer PO# (if required)

Please make checks payable to:
NAHP
PO Box 5096
Hillside, NJ 07205

Please send ACH Transfers to:
Wells Fargo
Account # 8455638844
Routing # 021200025
Wire Transfer # 121000248

Thank You



NATIONAL ASSOCIATION
OF HAITIAN PROFESSIONALS

**National Association of
Haitian Professionals**

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