

6TH ANNUAL NAAHP CONFERENCE

NOVEMBER 2, 3, AND 4, 2017

NEW YORK UNIVERSITY (NYU) SCHOOL OF LAW, NEW YORK, NY

*Diaspora Economics: Identifying Economic Opportunities for Haitians in the Diaspora
and at Home through Education, Business, Entrepreneurship, and Workforce Development.*

SPONSORSHIP OPPORTUNITIES

A 3 day conference welcoming 500+ attendees
and engaging over 10,000 professionals.

To learn more, visit
naahpconference.org



NATIONAL ALLIANCE FOR THE
ADVANCEMENT *of*
HAITIAN PROFESSIONALS

A Letter from the President

Welcome!

The National Alliance for the Advancement of Haitian Professionals (NAAHP), a 501(c)3 nonprofit organization, is having its 6th Annual Conference and Gala. This year, our conference theme is "Diaspora Economics: Identifying Economic Opportunities for Haitians in the Diaspora and at Home through Education, Business, Entrepreneurship, and Workforce Development." In a world where nations are increasingly facing questions related to automation, education and income inequality, and relative responsibility for global issues, the NAAHP has tasked conference attendees and supporters with narrowing the scope around these concerns, encouraging these groups to ask themselves: how can we answer these questions as they relate to Haiti and its diaspora?

I invite you now to support the NAAHP as we drive hundreds of attendees to ponder and respond to these and the many other questions that will be posed from November 2nd to 4th at NYU School of Law's campus. Don't miss this opportunity to connect with one of the most vibrant groups in the American marketplace! The Haitian diaspora is a dynamic community of individuals, comprising various professions, educational backgrounds, and geographic locations. An estimated 1.5 million Haitians reside outside of the country, and any of them will tell you that they are in close and constant contact with the more than 10 million Haitians back home. Many of these Haitian-Americans hold undergraduate and graduate degrees in STEM, business, law, and academia. They are government officials and business leaders, in addition to hospitality and social workers.

The NAAHP consists of diverse and forward-thinking Haitian-American industry experts, youth leaders, faculty, and private and public sector professionals. The NAAHP is focused on connecting this global community of peers, fostering transformative relationships between our members and committed stakeholders, and encouraging progress and tangible impact within the Haitian diaspora community and in Haiti itself.

Join us in realizing our vision - support the NAAHP conference today!.

With gratitude,

A handwritten signature in black ink, appearing to read 'Serge Renaud', with a long horizontal line extending to the right.

Serge Renaud
NAAHP President



About NAAHP

Founded in 2011, the National Alliance for the Advancement of Haitian Professionals (NAAHP) is a 501(c)3 non-profit organization established by diverse group of forward-thinking industry experts, youth leaders, faculty, public and nonprofit sector professionals from Haiti and its global diaspora. The NAAHP is focused on connecting a global community of peers with career advancement resources as well as fostering transformative relationships between the NAAHP members and committed stakeholders to rebuild Haiti through philanthropy and social entrepreneurship.

Vision

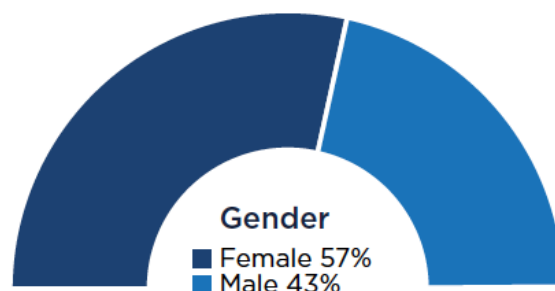
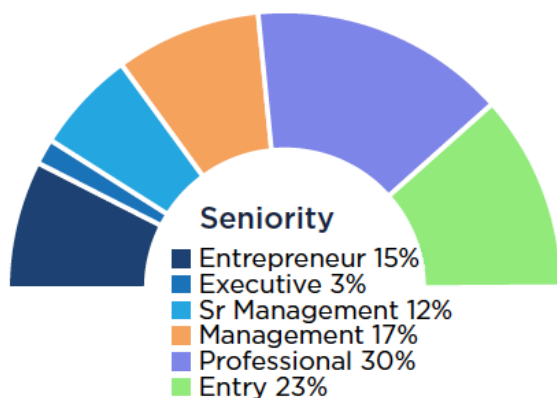
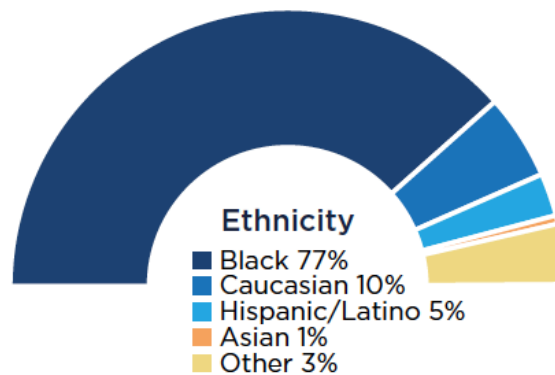
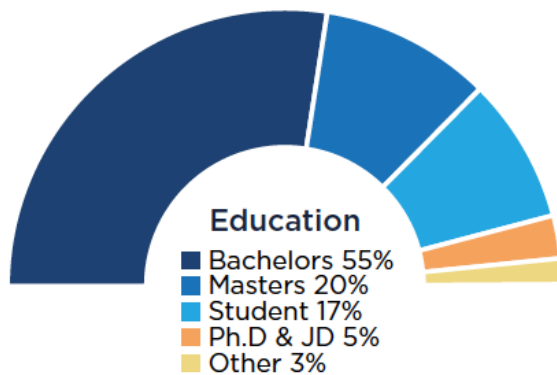
We believe that, through the collaborative efforts of Haitian professionals and diaspora members, we will see a better Haiti in our lifetime.

Mission

To connect, empower, and mobilize professionals in the Haitian diaspora, and to facilitate diaspora contributions to Haiti's economic and social progress.

Membership & Supporter Demographics

The NAAHP is thrilled to be able to serve over 350 paying members annually, in addition to the 500+ conference attendees and over 10,000 professionals we reach every day with our social media, website, and newsletter activity. Members and supporters come from varying backgrounds and are kept engaged with the NAAHP's year-round programming.



Past keynotes, speakers and panelists



Wilson Laleau

Former Haiti Minister of Economy and Finance



Nadine Leslie

President of SUEZ North America Environmental Services



Karl Racine

Attorney General of the District of Columbia

The NAAHP Annual Conference has been held on college campuses and universities that have large or growing populations of Haitian-Americans, including Columbia University, Harvard University, Florida International University (FIU), and Howard University.

Additional Past keynotes, speakers and panelists

U.S. Ambassador to South Africa Patrick Gaspard

Ambassador Kenneth Merten, U.S. Department of State, Haiti Special Coordinator

Ambassador Paul Altidor, Ambassador of Haiti to Washington DC

Ambassador Bocchit Edmond, Permanent Representative of Haiti to the Organization of American States (OAS)

Ambassador Danielle Saint-Lot - Ambassador at Large of the Republic of Haiti for Women's Empowerment

Past keynotes, speakers and panelists



Caldwell St-Onge
Ambassador of Canada in Haiti



Charles Castel
Former Governor of the Central Bank of Haiti



Congresswoman Frederica S. Wilson
U.S. Representative for Florida's 24th Congressional District



DR. Jean-Philippe Austin, MD
Physician, 21st Century Oncology and Chairman of the Florida Democratic National Committee



Dr. Rudolph Moise
President and CEO of Comprehensive Health Center, LLC



Evans Paul
Former Prime Minister, Republic of Haiti

Past keynotes, speakers and panelists



Former Prime Minister **Laurent Lamothe** and
Ambassador **Kenneth Merten**



Jean-Claude Brizard
President of UpSpring Education Group and Former
Chief Executive of Chicago Public Schools



Jeff Lozama
Chairman of HACCOF



Laurent Lamothe
Former Prime Minister, Republic of Haiti



Laurent Lamothe
Former Prime Minister, Republic of Haiti



Nedgine Paul
Co-founder & CEO of Anseye Pou Ayiti

The NAAHP Conference and you

The NAAHP Conference provides an opportunity for you and your organization to directly influence and associate with a new generation of rising entrepreneurs, business and nonprofit leaders, and youth whose impact will be felt in the years to come. It is also an opportunity to provide your employees with the opportunity to work closely with and learn from other prominent players across industries. We therefore invite you to consider sponsoring the 6th Annual NAAHP Conference in New York City this fall. All sponsors will benefit from exposure to over 500 in-person attendees and 10,000+ individuals across our social networks and newsletter, in addition to the benefits outlined below.

	Sponsorship Packages				
	DIAMOND	TITANIUM	GOLD	SILVER	BRONZE
INVESTMENT	\$50,000	\$35,000	\$25,000	\$15,000	\$5,000 \$3,000 FOR NONPROFITS
Selected Workshop Sponsorship (includes a slide and spoken mention)	Two	One	---	---	---
Full Conference Passes	Fifteen	Ten	Five	Two	---
Guests at the Gala	1 Table of 10 Guests	1/2 Table of 5 Guests	2 Guests	1 Guest	---
Ads in the Conference Program	Full Page	Full Page	Full Page	Half Page	Half Page
Hyperlinked Logo on the Conference Website	Yes	Yes	Yes	Yes	Yes
Email Mention with Hyperlinked Logo	Yes	Yes	Yes	Yes	Yes
Career Fair/ Exhibitor Booth(s) Premium Location	Premium Placement	Premium Placement	Premium Placement	Yes	Yes
Unlimited Job Postings on online Career	6 Months	4 Months	2 Months	1 Month	1 Month

Keynote Speaker Sponsorships

We provide opportunities for companies to sponsor the NAAHP’s renowned keynote speakers. Such sponsorship is based on the speaker’s fees (which we endeavor to keep reasonable and within our budget as a nonprofit), including associated travel and lodging, and a \$15,000 base donation to the NAAHP that will cover the costs associated with these receptions. Keynote Speaker Sponsorships must cover these costs in full, or else we reserve the right to enlist another company to sponsor that speaker as well. We encourage you to make a partial sponsorship if interested, and we are happy to keep you informed as we search for another company to sponsor the remaining amount. We will not secure another sponsor within your industry.

All Keynote Speaker Sponsors receive prominent logo placement during their sponsored speaker’s session, and in all materials promoting the session. Sponsors are spotlighted during introductory and closing speeches, and receive premier seating at a reserved table during each reception.

OTHER SPONSORSHIP OPPORTUNITIES

	Advertising Packages		
	ELITE	PREMIERE	ESSENTIAL
INVESTMENT	\$7,500	\$5,000	\$2,500
Ad in Conference Program	Full Page - Color Ad	1/2 Page - Color Ad	1/4 Page - Color Ad
Hyperlinked Logo Placement on NAAHP Website	Yes	Yes	Yes
NAAHP Hyperlinked Newsletter Mention	Yes	Yes	Yes
Social Media Campaigns	Yes	Yes	Yes

	Advertising General					
	VENDORS AND PRIVATE SECTOR		NAAHP MEMBERS AND NON-PROFITS		CONVENTION BOOK**	
INVESTMENT	\$3,000	\$2,500	\$1,500	\$1,000	\$4,000	\$3,500
Ad SPECS	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page

**CONVENTION BOOK
(Includes 3 months free ad on both NAAHP main and conference websites)

	Exhibitor Space (3 days)	
	BUSINESS/GOVERNMENT AGENCIES	NOT-FOR-PROFIT
INVESTMENT	\$1,500	\$750
Booth Space	Yes	Yes
Passes	3	2



Join Us This Fall!

Support the largest gathering of the Haitian diaspora at NYU.

2017 Theme: **Diaspora Economics: Identifying Economic Opportunities for Haitians in the Diaspora and at Home through Education, Business, Entrepreneurship, and Workforce Development.**

Get in touch! We are always willing to work with our sponsors to create custom sponsorship packages at any level.
For questions or to express interest, contact **sponsorship@naahpusa.org**.

