NAAHP
THE PATH TO SUCCESS

NATIONAL ALLIANCE FOR THE ADVANCEMENT *of* HAITIAN PROFESSIONALS

KALLIPOLIS HAITI

SPONSORSHIP OPPORTUNITIES

KALLIPOLIS HAITI PUBLIC POLICY BOOT CAMP

CONNECT YOUR BRAND WITH THE HAITIAN DIASPORA

SATURDAY
Sept. 18

SUNDAY
Sept. 19

#KHPPBC2021

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NAAHP to Collaborate with Kallipolis Haiti for the

Kallipolis Haiti Public Policy Boot Camp

The National Alliance for the Advancement of Haitian Professionals (NAAHP), today announced a collaboration with **Kallipolis Haiti** for the **Kallipolis Haiti Public Policy Boot Camp** to be held on Saturday, Sept. 18 – Sunday Sept. 19, 2021.

The Kallipolis Haiti Public Policy Boot Camp will educate high school/university students on the policy-making process in Haiti and equip them with the policy advocacy tools and strategies that they need to effect change in their communities. It will focus on implementing good public policy, community-problem solving, and community development.

"Citizen engagement in public matters is directly linked to good governance and better policy outcomes. Informing and educating young people on the importance of public policy ensures that they feel empowered to engage in community-problem solving. Now more than ever, good public policy is crucial in our quest for a country that is equitable, sustainable, and inclusive," said Kimberley Allonce, Founding Director of Kallipolis Haiti.

"We at NAAHP are delighted to announce the cooperation with Kallipolis Haiti on the Public Policy Bootcamp. We aim at bridging the knowledge gaps regarding public policy implementation, thus increasing responsible and knowledgeable civic engagement in Haiti and within the Haitian Diaspora." said Molina Jean-Louis, Executive Vice President, NAAHP.

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About NAAHP

Founded in 2011, the National Alliance for the Advancement of Haitian Professionals (NAAHP) is a 501(c)3 non-profit organization established by a diverse group of forward-thinking industry experts, youth leaders, faculty, public and nonprofit sector professionals from Haiti and its global diaspora. The NAAHP is focused on connecting a global community of peers with career advancement resources as well as fostering transformative relationships between the NAAHP members and committed stakeholders to rebuild Haiti through philanthropy and social entrepreneurship.

Vision

The NAAHP is a global organization that pursues the integration of Haitian Professionals everywhere through our annual conference, events, global membership platform and our leaders for tomorrow program.

Mission

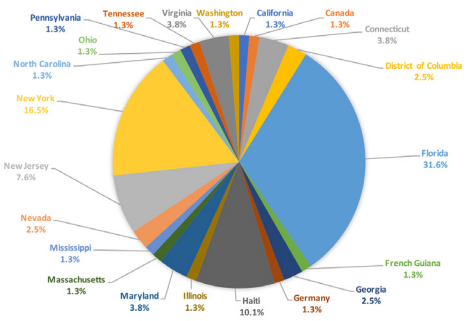
The NAAHP aspires to connect, empower, and mobilize Haitian Professionals for the advancement our community.

- We believe in Excellence
- We believe in raising the bar
- We believe in the future

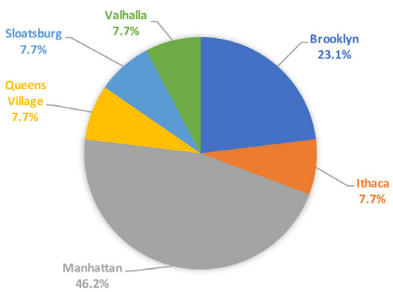
Membership & Supporter Demographics

The NAAHP is thrilled to be able to serve over 350 paying members annually, in addition to the 500+ conference attendees and over 25,000 professionals we reach via our social media, website, and newsletter platforms. Members and supporters come from varying backgrounds and are kept engaged with the NAAHP via year-round programming.

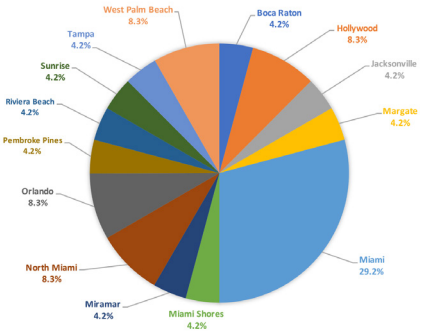
2020 NAAHP Membership Geographics



2020 NAAHP **New York** Membership Geographics



2020 NAAHP **Florida** Membership Geographics



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About Kallipolis-Haiti

Kallipolis-Haiti is a 501(c)(3) policy research organization, creates a thriving, equitable, sustainable, and inclusive Haiti through policy research, public deliberation, and advocacy.

Policy Research

With the help of our faculty experts, we conduct research on social welfare, governance, education, and economic growth policy issues to help elected officials better understand, evaluate, and implement policies that work for everyone

Public Deliberation

With the help of our volunteer networks, we convene community conversations on the country's most "wicked" problems to find common ground to help our citizens develop public policy ideas that work for everyone.

Advocacy

With the help of our strategic partners, we work with key stakeholders to foster public policy debate, empower community organizations, build legislative coalition, and advocate for bold and innovative ideas that work for everyone.

OUR POLICY AREAS

Social Welfare

We believe that social welfare policies should at a minimum protect individuals from chronic poverty and relative deprivation. Today, more than 52% of Haitians are living with less than $2.50 a day. We need to enact policies that provide struggling families with pathways out of poverty.

Education

We believe that students regardless of their origin, socio-economic status, or geographic location should have access to high-quality schools. Today, with only 2.78% of GDP spending on education, our students continue to lag behind their peers in the region. We need to enact policies that ensure better educational outcomes for every student.

Good Governance

We believe that citizens should be involved in the decisions that impact them the most. Today, Haiti is the most corrupted and less effective government in the entire Caribbean region. We need to enact policies that empower all citizens in the fight for a more open, responsive, and effective government.

Economic Growth

We believe that every citizen regardless of their socio-economic status should have access to better economic opportunities. Today, more than 70% of Haitians are unemployed and the working poor continue to struggle to make ends meet. We need to enact policies that foster economic growth and guarantee a basic income for every citizen.

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Kallipolis Haiti Public Policy Boot Camp and you

We invite you to consider sponsoring the inaugural Kallipolis Haiti Public Policy Boot camp taking place via ZOOM. All sponsors will benefit from exposure to over 25,000+ individuals across our social media networks and newsletter, in addition to the benefits outlined below.

	Sponsorship Packages	
	1804 Premiere	**Hibiscus Gold**
INVESTMENT	**$500**	**$250**
# Available	Unlimited	Unlimited
Boot Camp passes	5	2
Advertisement in Boot Camp Program	1/2 page	Full Page
Hyperlinked logo on Boot Camp Website	Yes	Yes
Sponsored Company Email to NAAHP 25K Member List	Yes	Yes
Social media drop of virtual business card Day 1 of Boot Camp	5x	2x
20-30 minute pre-recorded Interview about your brand	Will air 3x per week for 2 months on NAAHP's social media platforms	Will air 2x per week for 1 month on NAAHP's social media platforms

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About the Public Policy Bootcamp

KH's Policy BootCamp is a two-day virtual event focused on raising awareness and educating the public on the importance of public policy.

During the boot camp, more than 50 high school and university students will learn how to critically analyze, evaluate current and/or proposed policies, and generate policy recommendations for the common good.

When is the Boot camp?

SATURDAY **Sept. 18**

SUNDAY **Sept. 19**

The first day will be open to the public.

What are the objectives of the boot camp?

- Educate high school/university students on policy analysis and policy evaluation.
- Raise awareness on the importance of public policy.
- Inform high school/university students on the policy making process.
- Provide the opportunity for high school/university to students to hear from policy experts and lawmakers.
- Urge students to critically analyze, evaluate current and/or proposed policies, and generate policy recommendations.
- Equip high school/students with policy advocacy tools and strategies to effect change in their communities.

Why are we doing this?

Citizen engagement in public matters is directly linked to good governance and better policy outcomes.

Addressing the current situation in Haiti necessitates the substantive engagement and participation of young people in public policy debates.

Civic engagement and participation among young people in Haiti remain relatively low.

Good governance and democracy are in peril when future generations are not civically engaged in what goes on in their communities.

Implementing good public policy in Haiti requires that citizens are equipped to engage in meaningful conversations about the country's most wicked problems.

Informing and educating young people on the importance of public policy ensures that they feel empowered to engage in community-problem solving.

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How can students apply?

1. KH will issue a call for applications following the press conference.
2. Interested students should visit the NAAHP and KH websites for more info on how to apply.
3. KH will select approximately 60 students (divided into 12 groups/ teams).
4. Participants will receive training during the boot camp.

What topics will be addressed during the boot camp?

- Naming and Framing Policy Issues
- Public Policy Process
- Public Policy Analysis
- Public Policy Evaluation
- Social Marketing and Public Policy
- Lobbying and Public Policy
- Policy Advocacy

What happens after the bootcamp?

- Interested students will be given the opportunity to join one of KH Public Policy Circles (PPC) based on their policy interest.
- PPCs will meet over a three-month period to work on a policy initiative with the support of KH.
- Each PPC will be required to have monthly meetings leading up to Demo Day.
- PPCs will present their policy initiatives on Demo Day (TBD).
- KH will award a grant to the best policy initiative.

YOUR RETURN ON INVESTMENT

The NAAHP is always looking for ways to match partners with top talent from the global diaspora community. The value proposition we offer at NAAHP includes:

TALENT

- Access to our membership - a pool of top global talent from all major professional fields – for recruitment efforts.
- Brand yourself as an employer-of-choice among Diaspora professionals.
- Reinforce your reputation as a corporate diversity leader.

MARKETING

- Marketing visibility through increased brand awareness at NAAHP professional programs and events.
- Increase brand awareness and engagement among Diaspora professionals.
- Introduce your organization's products and services to Diaspora professionals.
- Develop and create new business-to-business relationships with Diaspora-owned businesses both in the U.S. and Haiti.

naahpusa.org | kallipolishaiti.org

sponsorship@naahpusa.org
P.O. Box 5096
Hillside, NJ 07205

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Thank You.

NAAHP is a 501(c)3 non-profit organization.
All contributions are fully tax-deductible to the extent allowed by law.
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